Appendix 3



Social Value Report January to March 2023

## Local Recruitment

Vecteo has recognized that it should employ its staff in the local area and that the staff should reflect the diversity of the local communities that it serves.

We firmly believe in local jobs for local people and recognize how local employment feeds into the local economy

To achieve this, we have

- Recruited our employees locally through the job site Indeed and a mixture of local posters on vehicles, social media, local shopping areas and through word of mouth from existing staff
- We have proactively looked and employed where it is possible to do so employees with disabilities, as an example we currently have five employees with various levels of SEND (Special Educational Needs and Disabilities) and one who is an amputee
- When working with contractors, where work is tendered out to other operators, preference is given to local companies to ensure that those employed by these companies is also kept local.Supporting Local Groups and Charities

At Vecteo we believe that we are not just here to deliver and service a contract, we feel it is our duty to help and support within the local community and deliver transport services where we can, helping groups and charities within the local communities.

On occasions we have managed to offer support and vehicles free of charge and where we can do this we will, this can often be achieved by utilizing available staff and vehicles at a time when they might be available, our staff are committed to this ethos and on occasions especially for charities they donate their time free to enable us to give this much needed support.

We are aware that we are a business that has to offer best value to both SCC (Southend City Council) and the communities we serve so sometimes we may have to make a small charge to help support some groups and charities, this is normally to cover any fuel costs and possibly some staff costs depending on what is being asked for, however it still supports the groups and charities as they are able to minimize spend on transport that may otherwise have cost them more enabling them to get more services for their available funds.

## Social Interaction

We have a Vecteo public page on Facebook and have set up two private groups one for staff (Vecteo teams) and one for parents of those children we carry on our services (Vecteo Family) this is designed to improve communications, gain feedback and to be better involved with the community we serve, this is proving to be a great way to provide information and keep in touch with the community

We use these platforms to promote/share local groups and charity's information from their FB sites, we also share SCC information and posts, Cllrs information that they may have posted and helpful information and guidance for SEND carers and parents.

We actively attend coffee mornings for various groups and charities, making us available to give out information about our services and to promote Dial a Ride services, but more importantly to be available for parents to give us feedback on our services and receive new ideas on how we can improve ourselves

## Recently we have supported.

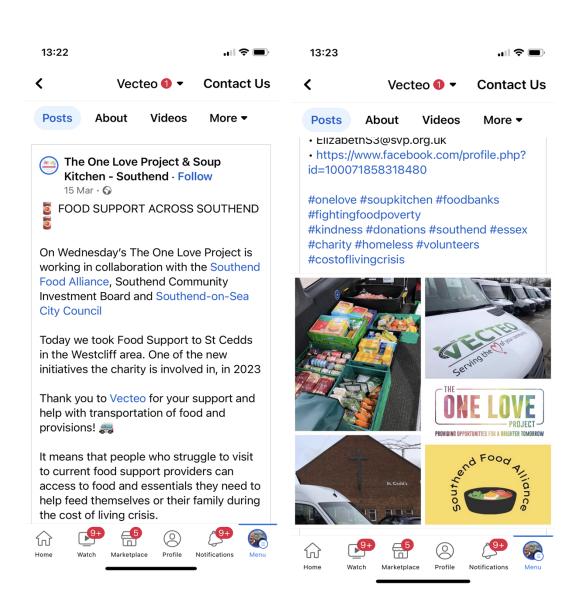
03/01/23	Attended the Southend Insight coffee morning at the Ekco sports club to promote Dial a Ride, took 3 people home from the coffee morning
17/01/23	Southend Adult Community Collage to Garons Park and return (free of charge)
19/01/23	Southend Adult Community Collage to Garons Park and return (free of charge)
19/01/23	Garons Park, UK Frienship Group evening Meal – a vehicle was provided at cost only and operated two runs from Southend City center to Garons Park and two trips back later in the evening, (done at cost price)
24/01/23	Southend Adult Community Collage to Garons Park and return (free of charge)
26/01/23	Southend Adult Community Collage to Garons Park and return (free of charge)
31/01/23	Turning Tides – trip into Southend City center – (Done at Cost)
31/01/23	Southend Adult Community Collage to Garons Park and return (free of charge)
02/02/23	Southend Adult Community Collage to Garons Park and return (free of charge)
07/02/23	Southend Adult Community Collage to Garons Park and return (free of charge)
09/02/23	Southend Adult Community Collage to Garons Park and return (free of charge)
23/02/23	Welcome to the UK, trip to look round Southend Hospital (Done at Cost)

07/03/23	Turning Tides – trip to Caddies and return – (done at Cost)
10/03/23	Attended the SEND The Right Message Support session, said a few words and provided an opportunity to receive any feedback from parents whilst being able to supply support and information to existing and potentially new parents/carers for SEND home to school transport
13/03/23	Had a meeting at the Haven Hub to promote Dial a Ride to them and to see how we may be able to help them get clients to and from the Haven Hub events
14/03/23	Meeting at Southend Insight Office in Hamlet Court Road, to discuss transport needs and how Vecteo may be able to assist and how Dial a Ride might meet some of their needs
15/03/23	One Love Project working in Collaboration Southend Food Alliance and Southend Community Investment Board. Vecteo transported food and provisions from Southend to St Cedds Church and return to Southend (free of Charge)
24/03/23	Pholk Care – following the theft of their minibus, Vecteo operated a trip to Top Golf, Chigwell to save it having to be cancelled, (Free of charge)
24/03/23	Vecteo held a Curry and Quiz night at the Ambleside Club and raised £1314.50 to help get one of their passenger assistants and his team mates out to Berlin to take part in the Special Olympics representing Team GB in Football
26/03/23	Vecteo reached out to the Southend Air Cadets following the theft of their vehicle – although no trips have been made to this date, they have thanked us and told Vecteo that they will be speaking to their insurance company but if they are stuck for transport they will contact us.
30/03/23	Pholk Care – Following the theft of their minibus, Vecteo operated a second trip for them to save it being cancelled, this one was to Barleylands (free of Charge)

## Compliments received.

10/01/23	Headteacher, Lancaster School	Thank you for going the extra mile with HT
10/01/23	Parents - HT	Explained how happy HT was with his transport and was happy when he returned home from school and allowed Donna (Vecteo PA) to unbuckle him and he was smiling – also please thank the boss of Vecteo as he actually turned up with the transport this morning to help out and get HT settled on the transport
16/01/23	Parents - TS	I just wanted to say thank you to yourself and the crew, TS should not have been handed

		over to you by the school in his condition, however as you know TS became further unwell as the journey progressed and your crew were amazing in caring for TS and how you followed up on how is he doing and carrying out the relevant reporting. This is a serious failing of the school and is being investigated by them. We are lucky to have you and our dedicated crew, who always show professionalism and care.
10/02/23	Zakk;s Mum	Thank you for being a great driver and always taking such good care of Zakk
10/03/23	Send The Right Message	Thanked us on Social media for attending their support session
16/03/23	One Love project and soup kitchen	Thanked us on social media for helping them transport food supplies to St Cedds Church
28/03/23	Haley Byatt	Just to let you know Ollie seems alot happier on the bus. Infact, now he doesn't want to get off the bus to go into school! (2). I don't know what it is as he cannot tell me as you know but he does seem happier and I have to go by his reactions and that really helps me cope with him. Lorretta is lovely and makes a fuss of the kids, Paul seems happier. I hope Kayleigh is loving her new bus crew and is getting the support. Thank you all for much for being so supportive. We appreciate all you do.
30/03/23	Pholk Care	I just wanted to say a huge thank you to you and your lovely team. I've heard nothing but great feedback from service users and my staff whilst I've been off. Without your assistance, our service users wouldn't have been able to have their days out, which is extremely important to them! Thank you again,



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		***			s and guests through the	
We are helping in the community today by transporting some food from SVP over to St Cedds in Bridgewater Drive so that they can open their food bank for a couple of hours A very worthy cause and we are glad to be able to help			door today at our support session accessing SEND support and information sharing. With thanks to Gareth & Petra from the SENCO Advisory Team, Alan Smith from the Transport Department at Southend-			

able to help



Profile

Notifications

Watch

Home

Marketplace

Our wonderful volunteers were on hand with their broad range of knowledge including Disability Benefits, Family Law, EHCP guidance, school avoidance, navigating the " system", One Planning, Household Support Fund, problems with referrals to the Lighthouse Centre, warm drinks, chocolate, biscuits and a cuddle if needed.

on-Sea City Council and Glen from Vecteo

We welcomed back our two young volunteers, Megan and Asha, who gave up the free time to support us.



